

A young man and woman are smiling together. The man is on the left, looking towards the woman on the right. They are both smiling broadly, showing their teeth. The woman has long dark hair and is wearing a brown blazer over a white collared shirt and a light-colored tie. The background is a plain, light-colored wall.

To make new friends.  
To create a compelling  
resumé.

International students  
at Stockholm Business School



# Stockholm Business School

At Stockholm Business School (SBS) we educate business students to take more responsible decisions and actions. We teach our students so much more than business. Our courses, in diverse topics such as consumerism, PR, business ethics and change management, have an interdisciplinary approach and help to widen the ideas of what constitutes a business education. We want students to be prepared to lead the societal changes needed to meet local and global, contemporary and future, challenges – both ecological and societal.

## Stockholm Business School – Business and Beyond

Stockholm Business School is one of the largest departments at Stockholm University. At SBS we equip you with knowledge and skills of business studies while also allowing you to develop a strong sense of self and a deeper understanding of the world around you.

- Education beyond business. Our education is interdisciplinary, creative and challenges traditional assumptions.
- Global career opportunities. Our education provides a solid platform for a career within international business, NGOs and public sector organisations, in Sweden and abroad.
- Experienced faculty. Enjoy the benefits of a highly skilled and experienced faculty who base their courses on the latest within research.
- International environment. People of many different nationalities, with contacts throughout the world, contribute to the creation of a highly international atmosphere at SBS.
- Unique location. SBS is located in Stockholm, the beautiful capital city of Sweden where

tradition meets innovation. We capitalize on our location in one of the largest hubs for business and education in Northern Europe and attract bright minds from all over the world to our picturesque campus in Kräftriket.

### Stockholm University

Stockholm University was originally founded in 1878 and has been characterized by openness and innovation ever since. More than 70,000 undergraduate and master's students, 1,800 doctoral students and over 5,000 members of staff make it the largest institution of higher education in Sweden. Stockholm University is located in the Royal National City Park, the world's first national city park and just a 10-minute subway ride from the city center. Transportation is easily acceptable from the main campus, Frescati, as well as Kräftriket.



# Programmes Offered

Stockholm Business School consists of four departments that hold strong expertise and research within our four main subject areas: Finance, Marketing, Management and Accounting.

Within these areas we offer a variety of programmes and courses in English on both graduate and undergraduate level. All programmes are structured according to the Bologna model for international compatibility.

- Entrepreneurship courses
- Corporate Social Responsibility course
- Bachelor's programme in International Business and Politics (180 ECTS)
- Master's programme in Accounting (60/120 ECTS)
- Master's programme in Banking and Finance (120 ECTS)
- Master's programme in Management, Organization and Society (120 ECTS)
- Master's programme in Marketing (120 ECTS)
- Master's programme in Operations Management and Control (120 ECTS)
- Master's programme in Marketing Communication (120 ECTS)
- Doctoral Programmes

Stockholm Business School's Doctoral Programmes are full-time paid positions as a doctoral student (PhD studies) in Management, Accounting, Finance or Marketing. You will be working with faculty members who are renowned for their significant contributions to key areas of business administration research, such as financial markets and instruments; branding, consumption and customer orientation; accounting and intellectual capital; public sector management and accounting; health services and workplace health promotion;

organizational change, learning and decision-making.

### Exchange Studies

Stockholm Business School has approximately 110 bilateral and Erasmus+ agreements with universities worldwide. These agreements make it possible for roughly 250–300+ students to study abroad on exchange annually. If you are interested in joining us as an exchange student for one or two semesters you should contact the exchange coordinators at your home university for more information on how to be nominated.



# SBS Summer Programme

Join Stockholm Business School for our international summer programme. Learn more about current topics in business administration and get to know Stockholm, Scandinavia's business and cultural hub. Study at one of the top-ranked business schools in Sweden!

The University provides a safe and dynamic learning environment, the perfect opportunity to meet and collaborate with students from around the globe. Experience Swedish culture through introductory seminars on Sweden as well as through excursions to local landmarks such as Stockholm City Hall, the Nobel Museum and the Vasa Museum. We also collaborate with the Faculty of Law at Stockholm University, Sweden's most prominent Law school, which offer a variety of courses in the following areas:

International Criminal Law, International Arbitration Law, EU Law in Brief, Digital Copyright (in EU) and Legal Writing and Critical Advocacy. Courses will be 3.5 ECTS. The programme runs for three sessions, each lasting two weeks during the summer, from the beginning of July through the second week of August. SBS offers courses in the following areas: Current topics in PR & Marketing, Management, Finance, Marketing and Accounting.





## Föreningen Ekonomerna

Föreningen Ekonomerna, the Business Association at Stockholm Business School, is a non-profit, politically impartial association placed under the Faculty of Social Sciences at Stockholm University. The Association was founded in 1965 and has about 1,800 members. We strive to increase the benefits for our students by raising questions about education, providing social activities and creating an inspiring place to meet based on dedication and the wish to make valuable contacts for the future.

The Association is made up by a number of committees, clubs and projects who with their different orientations and responsibilities offers a wide spectrum of activities that make Föreningen Ekonomerna a necessity for business students with style. Examples of what keeps us busy are: networking, marketing, social events, stock trading, educational issues and international relations.

All students at Stockholm University are welcome to join Föreningen Ekonomerna

and all of our members are most welcome to engage in student activities here. Both in pre-existing committees and projects or by creating new ones and thereby increase the return on their student life.

We continuously work with our external relations, both with our corporate partners and with other student associations and universities and is a part of the student network U9.

## Fadderiet

As a new incoming business student you are automatically enrolled in Fadderiet and there is no need for registration. Fadderiet is one of Föreningen Ekonomernas biggest projects. It is the welcoming program for new students at SBS, including exchange students. To be able to participate in all of the events you need to be a member of Föreningen Ekonomerna.

From this first day of Fadderiet until the end of Fadderiet, the students are called micronomists. All of the micronomists will be divided into teams. Each team will have dedicated buddies, who are the team-leaders and mentors for the micronomists. The buddies will answer any questions you might have and will also make sure that you receive all essential information about the welcoming program Fadderiet.

As a micronomist you will experience countless of challenges and activities together with your team, all the while competing

against the other teams for the glory of becoming the winning team of the semester and also take part in a secret prize.

To make Fadderiet as memorable as possible, we encourage all of the micronomists to participate with a true fighting spirit. We want you to join us for this fun and crazy ride that is offered for the newly admitted students to Stockholm Business School. By the end of Fadderiet, the micronomists will have had a lot of fun, found life-long friends and the honor of the title Economist.

# 10 things to know before moving to Sweden

Preparing yourself for Sweden may include understanding a few societal norms that are distinctly Swedish – some quite basic, others more subtle. When you're invited home to a Swede, you'd better be on time and take your shoes off...

Source: Svenska Institutet

## #1 Swedes love their "fika"

In Sweden, coffee drinking is fostered through a tradition called fika – in which friends, family or colleagues meet for coffee or tea, often with something sweet on the side.



## #2 Stand in line

From the pharmacy to your local grocery store's fresh fish counter, you'll be forced to exercise patience as you wait to be served in a numbered queue.



## #3 Swedes often speak fluent English

Swedes are widely rated as world number two at English as a second language. Therefore it might take you longer to learn Swedish, and chances are you can live here for years without learning a lick of Swedish.



## #4 Stay at home dads

When it comes to equality between the sexes Sweden is one of the leaders. In Sweden, couples are entitled to 480 days of paid parental leave, and this time is often shared between parents.

## #5 Swedes are outdoorsy

The government has made it easy to enjoy Sweden's nature by giving people the right of public access: Allemansrätten; meaning you can walk freely in the nature, pick berries and mushrooms, camp and swim in the lakes. But all with respect and responsibility of course.



## #6 Lagom

There is a societal code of conduct in Sweden which really has no direct translation. Loosely translated, the word lagom means 'just enough', 'in moderation', 'appropriate' and you will notice it in Swedes societal behaviour.

## #7 Be on time

It is common knowledge here that 'time' should be respected at all times – regardless of whether you're going for an interview or a friendly fika. Swedes value punctuality.



## #8 It is safe to drink the water

Drinking straight from the tap is the norm in Sweden. The water is clean and fresh, so you can save both money and the environment by not buying bottled water.

## #9 Business casual means jeans

General everyday fashion in Sweden is simple, relaxed and casual, and unless your colleague is meeting foreign clients or attending a high stakes board meeting, chances are they are wearing jeans and a long-sleeved shirt.



## #10 Take off your shoes!

You'll quickly notice that shoes are taken off when entering private residences in Sweden. No one enters someone's home without taking their shoes off, unless it is a very formal get-together.

# Student testimonials



**FANNY GUYOT IESEG**  
School of Management,  
France. Master of  
Management

**Courses you enrolled in: what was your favourite course and why?**

*I was enrolled in the course "trendspotting and future thinking" with the SSES it was a very experiential course with a wide variety of projects. The teachers were very open-minded and focused on us. They even organized an exhibition to expose our work – it was a great experience!*

**Share your favorite social/ activity/memory from SBS:**

*I will always remember the activities and parties organized by Fadderiet in order to help us [exchange students] meet and talk to each other more easily, and the international office is really great and available for anything we need while we are abroad.*

**If you could change one thing about the exchange programme, what would it be and why?** *If I could change something I would have liked to come for a whole year, a semester is really not enough!*



**MARIANA VALADAS SINEIRO VILHENA MOURÃO**  
ISCTE Business School,  
Portugal. BSc.

**Courses you enrolled in: what was your favourite course and why?**

*My favorite course at SBS was Human Resources Management. The classes were very easy going and the teacher was very good at making us feel at ease. The lectures were interactive and included a lot of entertaining content, like videos or captivating real stories. I felt that I really learnt about human resources, how to manage people and also about its more darker side, which was super interesting.*

**What was the best part about the exchange programme at SBS & why?**

*The best part was really to meet a bunch of amazing new people from all over the world in a university that was organized and cared about its students. I loved to meet the Swedish culture and I definitely miss having 'fika' [Swedish word for coffee and something sweet] with 'kanelbullar' [cinnamon buns] and going to 'Skansen' or to 'Gamla Stan' just for a walk.*



**MERI TOÇI**  
European University  
of Tirana, Albania.  
Business Management

**Courses you enrolled in: what was your favourite course and why?**

*The experience of studying in this high-ranked University was amazing. I enjoyed my courses, cases, projects, professors and mostly I liked that we were not only international students but also so many Swedish students that were studying in an English programme. I had the opportunity to work in groups with different nationalities and backgrounds.*

**What was the best part about the exchange programme at SBS & why?**

*Everything was better than what I had imagined. All in all, I had a great experience in Sweden and that makes me want to come back again! This experience was of course very beautiful because of the university, which was an honour for me to be part of it! Thank you SBS!*



**DIEGO PAREDES RAMÍREZ**  
Universidad Peruana de  
Ciencias Aplicadas, Peru.  
Economics and International  
Business

**Courses you enrolled in: what was your favourite course and why?**

*My favourite course was Operational Management. It helped me understand a holistic view on the value stream, value creation and managerial approaches to operating productions that satisfied the demand of a product. I have so many good memories from my time at SBS, but two of my favourites are the trip to Tallin, the FIFA Tournament at 'Smedjan' where I ended up grabbing second place, and many other trips we made together.*

**What was the best part about the exchange programme at SBS & why?**

*Cultural and social interactions with people from all over the world, either in an academic or social environment, teaches you so much about our society and its differences... it is a never-ending source of knowledge and it makes this experience very valuable.*



**STEPHANIE MATTI**  
Stockholm Business School,  
Sweden  
BSc Business Administration  
and Political Science

*Looking back at my time as a student at SBS I can't help but smile. When I started my education within business administration I had no clear idea of what I wanted to work with. However, the different courses led me to realize what I'm passionate about, but they also inspired me to pick the career path I'm pursuing today within finance. I'm happy that my education at SBS consisted of professors that challenged me, an environment open for innovative thinking as well as the right tools for individual learning.*

*I enjoyed a great student life while studying. The student association offers a chance to meet other students – new friends and for many, friends for life. It also presents opportunities for students to get involved with different fun projects and the association is the link between students and Swedish trade and industry. So what happened to me? I started a trainee role as Executive assistant at an online stockbroker. I'm now starting my new position as Project leader within business development at the same company and I'm more than ready for my next challenge!*



**PABLO CHIROSA**  
Stockholm Business School,  
Spain  
MSc. In Management Studies

*My name is Pablo Chiroso Lara and I graduated from Stockholm Business School in 2017 with a MSc in Management Studies. I moved from Spain to Sweden to study the programme and I am currently working in Stockholm at AstraZeneca as part of its Operations Global Graduate Programme.*

*Having lived in different countries before moving to Sweden I really enjoyed the international atmosphere on campus. At SBS I was able to meet both Swedish and international students. Something that I found quite unique during my time at SBS as opposed to other places that I have studied was the student life. Being involved in the student life on campus from day one through the welcoming programme arranged by Föreningen Ekonomerna the Business student Association, I had the chance to discover many aspects of living in Sweden while creating a solid personal and professional network in Sweden.*

# Teacher testimonials



**DR. TONY APÉRIA**  
Lecturer

*At Stockholm Business School my main focus area is sustainable brand equity. I am responsible for the Swedish Sustainability Ranking, the largest annual survey in Sweden measuring sustainable brands. Sustainability is of utmost importance both for SBS, companies and for our society. Another of my research areas is how innovation, digitalization and fintech build trust and sustainability.*

*I am specialized in brand management, sustainability, and business models. At SBS I teach on all levels (bachelor, master and Executive MBA). Since 2015, I am responsible for the module in Strategic Marketing at our Executive MBA program.*



**AI JUN HOU**  
Associate Professor

*My research profile covers everything from empirical asset pricing, financial risk forecasting to financial market microstructures. I have been the director of Master in banking and finance since Autumn 2016. The programme provides a solid background for students pursuing a professional career in the financial industry as financial analysts, chief financial officers and portfolio managers, and for students pursuing a career in academic research and teaching in the area of financial economics. I teach courses in both bachelor and master level, i.e., the Empirical Finance and the Financial Institutions Management, the elementary course included in the bachelor program and in the Master in Banking and Finance program, respectively.*



**CARL CEDERSTRÖM**  
Associate Professor

*At Stockholm Business School, we are committed to understand the close relation between business and society. Unlike many other business schools, we look at corporate activities from a critical perspective.*

*We raise broader questions with regard to the environment, social relations, ethics and politics. As big businesses play an increasingly central role in how our society is shaped, I am proud to be part of a school which works actively to explore how business and organizations can become more responsible.*



## Contact us

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Choose Stockholm University to explore possibilities. To be in the heart of Scandinavia. To study in the presence of Nobel. To fika. To enjoy four seasons. To make new friends. To create a compelling resumé. To enjoy nature. To go dancing. To find a new setting. To leave something behind. To go for the future. To make a difference. To grow. To share your knowledge. To gain experience. To follow your passion and to find a new.

Welcome to Stockholm University.

This booklet will provide information about our nomination and application process, give you a taste of student life at SBS and as a member of Föreningen Ekonomerna, our student-run business association. We look forward to welcoming you to Stockholm Business School!

[www.sbs.su.se](http://www.sbs.su.se)

